

# Ghouls, Goblins n' Gore

Altering a Photograph in Photoshop

Name: **Name**

Date: 10/19/2010

## Artistic PROCESS 80%

	<b>Excellent</b> [18-20]	<b>Good</b> [13-17]	<b>Average</b> [6-12]	<b>Inadequate</b> [0-5]	<b>POINTS</b>
Experimental & Exploratory	Tried many approaches to the assignment, gained new knowledge through personal experimentation & exploration. The student used original images or was creative in gathering and altering visual resources to make highly original work. The original was significantly altered.	Did some experimenting with materials, processes and/or ideas. The student tried some new approaches.	Little exploration or experimentation, had to be pushed to experiment & explore. The product does not look that different from the original image (it has not been sufficiently altered).	Did not experiment with or explore materials, process or ideas. Little to no alterations were made to the image.	20
Skillful Use of Materials & Technologies	Worked successfully by using a variety of skills, materials and approaches learned in class. Student is able to use new processes in Photoshop (layer mask, blending, layer <i>fx</i> , warping, etc.) and can teach others how to use these tools.	The student can skillfully use most (3/4) of the new tools reviewed in class. New Photoshop tools and techniques were used successfully.	The student can use 1-2 new technology skills used in class. The student is unable to use technologies consistently.	The student is unable to use any of the new technology skills learned in class: layer mask, blending, layer <i>fx</i> , warping, burning, dodging, organizing & naming layers.	20
Effort & Will	Focused, willing to revise/rework, gave & received feedback, asked questions of teacher/self/peers, pushed oneself, worked hard to create a visually successful & meaningful product. All portions of the assignment were completed.	Worked to potential, was focused. The student tried hard to make a meaningful product and to learn new processes.	Did minimum to complete the assignment, did not work to understand the main concepts of the activity.	Showed little or no interest in the assignment or in learning something new; little effort given. Large portions of the assignment were left incomplete.	20
Time Management	Work was on time; made good use of class time/made significant daily progress, helped others when possible, punctual.	Majority of the work was on time, stayed on task most days.	Reminders given, unable to structure one's own work time. Work was late.	Work was not on time, was a distraction to others, needed to be kept on task.	20

**Total Points** 80

## Artistic PRODUCT 16%

	<b>Excellent</b> [4]	<b>Good</b> [3]	<b>Average</b> [2]	<b>Inadequate</b> [1]	
Design: Clear & Relevant	The result is eye-catching and purposeful. The design has strong Halloween themes: ghoulish, gory, ghost/spirit-like, supernatural or creature-thing.	The design is generally effective. One or two of the effects used reflect the proper Halloween sentiment.	Choice of graphic(s) could use improvement. The design was made by the student, but is based on the designs or ideas of others (not very original). The design is not very Halloween-focused.	The final design is not effective at creating a visual, relevant Halloween statement. Design elements do not work together; work is dirty/sloppy, in the wrong format, little research or concept development. Student unable/unwilling to explain any design decisions.	4
Craft Work/ Use of Materials	A clean, well-presented (trimmed & mounted) final product. The student controlled materials skillfully, put materials back in the proper place and left their work area clean.	The final product is, for the most part, clean and materials were used properly.	The materials were used with uncertainty or improperly. The student did not consistently clean the materials, tools or work space.	Sloppy and/or shoddy work was made. The student did not have control of the materials (materials were abused) and left a dirty work space in his/her wake.	4
Color, Textures & Surfaces	The color was carefully considered and applied; there is a purpose and/or scheme to it. The surfaces and textures used are applied to the face in a convincing and skillful way.	The use of color, textures and surfaces is generally strong; they support the overall design.	Some of the colors and textures do not work well together or with the overall design.	The color was <i>overused</i> or not properly applied (the color confuses the imagery or design). Too many textures and surfaces creates a 'muddy' or awkward design.	4
Artistry, Design & Concept Development	All of the design choices work together to create a professional-looking, compelling art work. Strong concept based on research & development. Student can explain his/her design decisions. All requirements met. Careful edits were made to create a purposeful design.	The design is generally strong: the concept is clear and the work is, for the most part, well-executed. The student understands and can explain some of his/her design decisions and explain work process.	Design elements are not carefully chosen or applied and the student is unable to fully explain 1 design decision.	The student did not put much thought into the art idea or design. Little or no visual research was done. The overall design is not visually appealing or Halloween-appropriate. The student is unable or unwilling to talk about the work or design decisions.	4

**Total Points** 16

## Artistic MERIT 4%

Bonus	Exceeded the expectations of the assignment Used a well-crafted & artfully composed picture of self
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<b>GRADE</b>	<b>100</b>
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